



BALANCING AUTHORITY OF NORTHERN CALIFORNIA

RELIABILITY • COLLABORATION • SUSTAINABILITY

BANC General Manager Profile:

Jim Shetler

General Manager, Balancing Authority of Northern California (BANC)

James R. Shetler was appointed as General Manager of BANC in December 2013. He oversees the operations of BANC and is active in BANC's engagement with market development in the West, which includes the efforts of BANC to join the CAISO EIM market in April 2019. He is also actively engaged with issues that impact the West, including at Western Electricity Coordinating Council (WECC) and Peak RC.

From December 2011 – December 2013, Mr. Shetler served as a part-time executive advisor to SMUD on hydro relicensing issues and WECC matters.

Prior to his retirement in December 2011, he served SMUD for over 26 years.

Mr. Shetler was appointed assistant general manager of Energy Supply on December 16, 2000. He was responsible for overseeing the purchase and sales of SMUD's gas and electric commodities, the reliability of the transmission system, SMUD's electric generating facilities, and SMUD's R&D efforts, including renewable portfolio standard.

Departments under his direction included Energy Trading and Contracts, System Operations and Reliability, Power Generation, and Energy R&D. Energy Supply had ~300 employees with an annual budget of \$~700 million.

Prior to this appointment, Mr. Shetler served as Assistant General Manager of Customer Services and was responsible for overseeing energy delivery and customer services as SMUD prepared to enter the new competitive electricity market in the late 1990s. He also served as Deputy Assistant General Manager of Operations. In that position, he was responsible for overseeing the closure and decommissioning of the Rancho Seco Nuclear Generating Station and providing support to the Assistant General Manager of Operations on other SMUD activities. Mr. Shetler was also Assistant General Manager, Nuclear Support Services at Rancho Seco.

Before coming to SMUD, Mr. Shetler was employed for ~13 years at Babcock and Wilcox (B&W) – Nuclear Division, holding various positions.

Mr. Shetler holds a Bachelor of Science in Chemical Engineering from Clarkson University (Clarkson College of Technology), in Potsdam, New York.

Mr. Shetler served on various industry boards and commissions, including Transmission Agency of Northern California (TANC), Balancing Authority of Northern California (BANC), Central Valley Project (CVP) Corp., and Western Energy Institute (WEI). He was also SMUD's executive representative to Western Electricity Coordinating Council (WECC) and the California Transmission Planning Group (CTPG). Mr. Shetler served as a WECC affiliated director from 2011-2014 and was instrumental in the bifurcation effort at WECC. He served as Chair of the WECC Member Advisory Committee (MAC) from June 2013 - June 2014 and was elected as a Class 1 representative to the Peak MAC in June 2016 and then as Peak MAC Chair in June 2017.

Community service includes past board member of Junior Achievement and past board member and chair of The Family Services Agency. He served on the United Way Capital Corridor Region (UWCCR) board for nine years and as Board Chair from June 2014 to June 2016. In 2017, he was elected to the Capital Region Foundation Board.

Mr. Shetler and his family have lived in Galt, Ca., for 28 years.

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Modesto Irrigation District, City of Redding, City of Roseville, Trinity Public Utilities District,
City of Shasta Lake, and Sacramento Municipal Utility District