



# BALANCING AUTHORITY OF NORTHERN CALIFORNIA

RELIABILITY • COLLABORATION • SUSTAINABILITY

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## **BANC General Manager Profile:**



### **James Shetler General Manager, Balancing Authority of Northern California (BANC)**

James R. Shetler was appointed as General Manager of BANC in December 2013.

From December 2011 – December 2013 he served as a part-time executive advisor to SMUD on hydro relicensing issues and WECC matters.

Prior to his retirement in December 2011, he served SMUD for over 26 years. He was appointed assistant general manager of Energy Supply on December 16, 2000. He was responsible for overseeing the purchase and sales of SMUD's gas and electric commodities, the reliability of the transmission system, SMUD's electric generating facilities, and SMUD's R&D efforts, including renewable portfolio standard.

Departments under Shetler's direction included Energy Trading & Contracts, System Operations & Reliability, Power Generation, and Energy R&D. Energy Supply included approximately 300 employees with an annual budget of about \$700 million.

Prior to this appointment, Shetler served as assistant general manager of Customer Services and was responsible for overseeing energy delivery and customer services as SMUD prepared to enter the new competitive electricity market. He also served as deputy assistant general manager of Operations. In this position, he was responsible for overseeing the closure and decommissioning of the Rancho Seco Nuclear Generating Station and providing support to the assistant general manager of Operations on other SMUD activities. Shetler was also assistant general manager of Nuclear Support Services at Rancho Seco.

Before coming to SMUD, Shetler was employed for 13 years at Babcock and Wilcox (B&W) – Nuclear Division, holding various positions.

Shetler holds a Bachelor of Science degree in chemical engineering from Clarkson University (Clarkson College of Technology), in Potsdam, New York.

Shetler served on various boards and commissions, including Transmission Agency of Northern California (TANC), Balancing Authority of Northern California (BANC), Central Valley Project (CVP) Corp., and Western Energy Institute (WEI). He was also SMUD's executive representative to the Western Electricity Coordinating Council (WECC) and the California Transmission Planning Group (CTPG). He served as a WECC affiliated director from 2011-2014 and was instrumental in the bifurcation effort at WECC. He is currently Chair of the WECC Member Advisory Committee (MAC).

Community service included past board member of Junior Achievement and past board member and chair of The Family Services Agency. He has served on the United Way Capital Corridor Region (UWCCR) board for over six years and was appointed Vice-Chair in 2012.

Shetler and his family have lived in Galt, Ca., for over 20 years.